

RACHEL PUN

GRAPHIC DESIGNER

rachelchea.com

rachelchea@gmail.com

347.759.2435

@rachelchea.design

EDUCATION

Shillington Education,

January - April 2020

Graphic Design Certification

Le Moyne College, 2013-2017

B.A. Communications: Advertising

Minors: Spanish & Psychology

Magna Cum Laude

SKILLS

INDESIGN

LIGHTROOM

ILLUSTRATOR

FIGMA

PHOTOSHOP

MICROSOFT OFFICE

ACHIEVEMENTS

INDIGO AWARD WINNER 2022

"TRANSFORMING NASSAU CRUISE PORT"

SILVER: PROMOTIONAL MATERIALS CATEGORY

BRONZE: WAYFINDING, INTEGRATED GRAPHIC DESIGN, AND BRANDING CATEGORIES

LANGUAGES

ENGLISH

NATIVE LANGUAGE

SPANISH

WORKING PROFICIENCY

EXPERIENCE

FREELANCE GRAPHIC DESIGNER / LETTERING ARTIST

NASSAU, BAHAMAS

MAY 2020 - MAY 2023

- Collaborated with clients to create designs that meet their needs, fit into their existing brand and align with their future goals.
- Designed logos, comprehensive brand identities, and visual style guidelines for various clients.
- Created branding and communication material such as print ads, large scale outdoor signage, and gift box packaging artwork.
- Assisted clients with website management and updates.
- Designed digital and social media assets for a pharmaceutical company on a contractual basis.
- Developed approximately 150 pages of template designs for the International Justice Mission in both English & Spanish to be used by teams both in the US & abroad. The templates were designed to accommodate words, graphs, photos, pull quotes and simple infographics. After initial use, the templates were then transformed and polished into Project Reports in both English & Spanish.
- Designed lettering art for personal use, holiday postcard designs, sticker designs, and lettering art in support of social causes.

JR. ART DIRECTOR / PROJECT MANAGER

BLUE ORCHID

NASSAU, BAHAMAS

FEB 2018 - DEC 2019

- Acted as a creative field producer and project manager for social media content for top luxury resort in the country.
Planned, managed, and oversaw monthly content calendars and onsite shoots.
- Designed presentations, promotional, and branding materials.
- Assisted with management and design of client websites and microsites.
- Used Adobe Lightroom and Photoshop to edit photos for promotional materials and social media content.
- Researched, developed, and led creative brainstorm sessions with clients, which helped define key insights for campaign creative concepts.

MULTIMEDIA DESIGNER

4C & THE NATIONAL PARK SERVICE

WASHINGTON, DC

JUN 2017 - AUG 2017

- Developed print and online products from brainstorming to completion for Monocacy National Park.
- Assisted in research about the park and climate change data in the area.
- Served as lead designer for creative material such as brochure layouts and infographics.

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REFERENCES

Cathy Sison

Teacher/Graphic Designer, Shillington College

929-406-5845

cathys@shillingtoneducation.com

Maya Nottage

Former Director of Communications,

Blue Orchid Advertising Agency

242-808-9783

mayanottage@gmail.com

Tanya Maycock

Owner, Tanya Simone Photography (Freelance Client)

242-359-0587

tanya.maycock@gmail.com